

UNITED BY OUR MISSION

## Our Mission

The mission of the Seventh-day Adventist
Church is to call all people to become disciples
of Jesus Christ, to proclaim the everlasting
gospel embraced by the three angels'
messages (Revelation 14:6-12), and to prepare
the world for Christ's soon return.



## Research showed us that:

- Sabbath School is very helpful to most members
- Most of our members haven't experienced Adventist Education
- Local churches struggle to care for it's members
- Family worship is on the decline
- Belief in Ellen White as a prophet is strong globally but fewer people actually read her writings
- More mobile technology is needed to Reach the World
- The biggest mission challenges are the 10/40 window and large cities



# Our Strategic Plan

Based on this research, the global strategy of the Seventh-day Adventist Church is to reach the world by pursuing 21 objectives grouped into three drives:

- REACH UP TO GOD
- REACH IN WITH GOD
- REACH OUT WITH GOD



## Reach up to God

- 1. To involve Adventist members in daily Bible study
- 2. To engage all members in doctrinal study, as essential to spiritual maturity
- 3. To make all members better acquainted with Ellen White's counsel
- 4. To increase the engagement of church members in Biblically authentic spiritual practices
- 5. To foster among pastors, teachers, members, and students in denominational institutions, greater appreciation for and insight from a study of Scripture that uses the historical-grammatical method and historicist approach to interpretation, including the understanding of prophecy
- 6. Church members to adopt regular patterns of worship



## Reach in with God

- 7. To enhance unity and community among church members
- 8. To nurture believers as part of a discipling process and to involve them in service



- 9. To increase the engagement of young people in the life of the Church
- 10. To affirm the administrative role of pastors in organizational leadership
- 11. To improve leadership practices which enhance the credibility of, and trust in, the Church organization, its operations, and mission initiatives

## Reach out with God

- 12. To enhance outreach and presence across the 10/40 Window
- 13. To enhance outreach and presence in large urban areas worldwide



- 15. To substantially reorient our understanding and methods of mission
- 16. To engage all church members, pastors and leaders in full partnership
- 17. To involve young people in the mission of the Church



#### Reach out with God

- 18. To encourage local churches to take the initiative in communicating the three angels' messages and carrying out the mission of the Seventh-day Adventist Church
- 19. To raise the profile of mission to non-Christian religions and belief systems
- 20. To strengthen the world Church's global resources for mission
- 21. To optimize communication plans and methodologies so as to empower the work and witness of the Church







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